

# Brendon Samuel



## Digital and Print Creative Designer

07958 419461 South London

Website: [www.bsamuel.co.uk](http://www.bsamuel.co.uk)

Email: [bsamuel@live.co.uk](mailto:bsamuel@live.co.uk)

InDesign		Quark	
Photoshop		HTML/CMS	
Illustrator		Reason	
Adobe CS		Microsoft Office	

### Career Summary

Brendon Samuel, a proactive Creative Graphic Designer who has successfully worked with a number of international brands and clients as well as local authority and community engagement schemes. These include FIFA, Smiths Medical, Tropic Skin Care (Lord Alan Sugar), Royal Bank of Canada, Islington Council/TfL and Air Products. Within his career, Brendon has gained extensive knowledge of design procedures and applications, enabling him to confidently manage all deadlines without fail. Effective customer care skills throughout his career has enabled Brendon to gain a vast knowledge of Print and Digital Design. Brendon is available at short notice and ready to take on a new and challenging role.

### Career History

#### Doormatic Ltd

Jan 18 – Present

##### Surveyor/Visualiser/Salesman, (Whilst actively seeking a Graphic Design role)

- Expanding the company procedure by using extensive PC and Graphical skills, to produce visuals and Scamps, created for customers
- Dealing with daily phone calls/emails/customers in the showroom, and organising own daily diary for visits
- Surveying, measuring and quoting for the supply and installation of garage doors
- Covering the South Coast, London and as far as Bedfordshire
- Great rapport with customers, suppliers and colleagues
- During Apr17 to Dec17, relocated to the London area, actively seeking full time employment whilst working on SODA.

#### Smiths Medical

May 16 – Jan 17

##### Global Rebranding Graphical Designer

- 1 of 6 international Designers for this Ftse 100 company dealing with internal clients
- Contracted for the rebranding of Smiths Medical for print and digital design
- Serviced the graphical marketing needs for 11 Smiths Medical Brands within the Medical Industry
- Rebranding of all 1550 existing marketing material, from sell sheets and IFUs to brochures and tech sheets
- During Apr15 to Apr16, relocated to the Coast, actively sort full time employment whilst working on SODA Tracks Ltd.

#### Air Products Ltd

Sept 14 – Mar 15

##### Head Graphic Designer for Europe

- Ftse 250 American company – Servicing the world with gas and chemicals
- Employed as the only Graphic Designer for Europe within Air Products, between 30 to 60 weekly clients
- Servicing all clients with graphic needs from data sheets to brochures, merchandise to exhibition stands
- Expanded daily relationships with internal clients and lifted productivity by 100%
- Designed and Implemented new processes and systems within the department.

#### SODA Tracks Ltd

Sept 13 – Present

##### Marketing, design and construction for new Record Label – [www.sodatracks.com](http://www.sodatracks.com)

- Designed and produced companies "WordPress" Website for PC, Mobile and Tablets
- Created companies process and structure, including all databases and paperwork
- Expanded daily relationships with external suppliers to a 70% discount on services
- Produced and implemented the company image throughout all social media outlets
- Business strategy and marketing campaign designed for the next 6 months.

## Contract Designing Tropic Skin Care

Jun 13 – Aug 13

### Natural Skin Care Company – Contracted by Lord Alan Sugar and Susan Ma

- Took full responsibility for Graphic projects from beginning to end
- Designed visuals for marketing collateral and website/social media, ensuring brand consistency
- Designed and produced high quality artwork for packaging
- Liaised directly with Directors, printers and arranged quotes
- Responsible for the company's image in all design elements affecting the company, online and offline (website, marketing tools such as flyers, catalogues brochures, product packaging, etc.)

## Recuperation from surgery

Jul 12 – Mar 13

During this period I was not in employment due to surgery on my spine. The operation has been successful and after weeks of physiotherapy and careful recuperation, I am now able to go about my normal day to day activities with no problem. Whilst recovering, I continued to educate myself in html, xml, CMS and WordPress.

## Contract Designing for FIFA Premier League / National Teams

Apr 12 – Jun 12

### Limegreen Design – 2013 Diaries, Calendars and Desktop Calendar designing

- Official designer to The FIFA Premier league, England National Football/Cricket/Rugby Teams
- Designed 2012/2013 calendars and diaries with strict company guidelines

## International Graphic Designer

Jun 11 – Jan 12

### Royal Bank of Canada (RBC Dexia) - 6 month contact

- One of three designers catering for the international banking sales team (15 countries)
- Daily managing the graphics inbox and prioritizing project to support all clients
- Producing all aspects of marketing material: Financial Documents, Presentations, Monthly reports.

## Freelancing and Temporary Assignments

Dec 08 – May 11

### Various companies including – Limegreen, Faversham Group, FT Design, AJMI Malaysia (Eight Month Contract)

- Designed all of the Official FIFA Premier League and England Rugby Team calendars and diaries for 2012
- Designed and implemented marketing campaigns and produced graphics for events and advertisements
- Research, designing, presentations/complimentary graphics for Sudanese government funded project

## Creative Designer - Brand Manager

Nov 07 - Nov 08

### BGL Group Ltd, Peterborough - (Comparethemarket.com/ibuyeco.com)

Reason for leaving: Relocation to Malaysia for contract.

- Successfully serviced and managed 2 internal major accounts with all graphic marketing needs
- Dealt with International client and suppliers in South Africa
- Design Studio with agency style processes and ethos
- Created PowerPoint presentations for Fusion and ACM brands
- Created editable documents using Microsoft Word, PowerPoint and Excel software
- Weekly promoted the design studio, searched and analyzed data for new ways to expand our services
- Created graphics both print and digital, for internal and external market.

## Head Graphic Designer/Environment and Conservation Street Management

Apr 04 - Nov 07

### Islington Borough Council - Business Service Reason for leaving: Career progression.

- Started Graphic Design Department from scratch. Expanded department to 3 designers strong
- Created department's processes and procedures
- Produced award winning designs, currently being used as templates for the council
- Serviced all internal departments using the council's guidelines and diversity ethics
- Worked within marketing budgets and produced high quality material at the lowest possible costs
- Designed and produced all internal and external brochures, adhering to all style guides.

## Training and Education

Corps Training London - Quark Xpress 7 / InDesign CS3

Media Training Islington - InDesign / Advanced Photoshop / Microsoft Project

Hastings College of Arts and Technology BTEC National Diploma in Exhibition Design / City and Guilds in Interior Design

Bexhill High School - 10 GCSE's including Maths, English and Science

References are available upon request. [www.bsamuel.co.uk](http://www.bsamuel.co.uk) – Sample Portfolio